



Southern California's Premier Alpaca Show
Presented by Alpaca Breeders of Southern California

Sponsor Benefits for AFW 2009

PLATINUM \$1,000

One Free Stall and Preferred Stall Placement
Unloading Service & Preferred Check-In
Ringside Banner Placement
Recognition in AFW ad in Alpacas Magazine
Purchase blocks of discounted dinner tickets
One Banner Ad on www.AlpacaFestWest.com
Farm Name & Logo linked to your website on AlpacaFestWest.com
Farm Name and Logo on Souvenir t-shirts
Farm Logo and Name on Welcome Signage
Recognition during the Show over the PA System
Business Card Ad in Show Program
2 Inserts in Welcome Packet

Handout the Championship Banner to winner in one class

- 1) Unloading service: Let us assist you with check-in. A cart and driver will be available to assist you in unloading your vehicle and taking your items to your stalls.
- 2) Ringside Banners: Banners are to be provided by sponsor. They cannot be larger than 8 feet in length and 3 feet in height.
- 3) Preferred Check-in: Platinum Sponsors will receive Preferred check-in service when they arrive. Receive priority for vet check, color check and your own window for registration and exhibitor packet pick up.
- 4) Welcome Packet inserts: Inserts are to be no larger than 8.5" x 11". Inserts are to be one (1) piece and include, postcards, flyers, booklets less than 24 pages, brochures and business cards. Items such as pencils, pens, etc are at the discretion of AFW. Please contact Julie Mae Campbell at jmc92504@hotmail.com for prior approval. All printed material must be family friendly. These items will be available to all exhibitors and all attendees from the public and will be distributed at the main entrance to the Grand Arena during normal operating hours of the show.
- 5) Farm logos for t-shirts must be submitted as black and white line art only.
- 6) You can purchase blocks of 4 dinner tickets for \$120 which is a \$20 savings.

Please note: some sponsor benefits are subject to submission deadlines. Please contact the Sponsor Coordinator Cindy Harris at cindystrum@earthlink.net or 805-386-2394 if you have any questions on the availability of sponsor benefits.



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Sponsor Benefits for AFW 2009

GOLD \$500

- Host the Saturday Morning Coffee with Table Display
- Recognition in Alpacas Magazine
- Farm Name & Logo linked to your website on AlpacaFestWest.com
- Farm Name on Souvenir t-shirts
- Farm Name on Welcome Signage
- Recognition during the Show over the PA system
- Business Card ad in Show Program
- 1 Insert in Welcome Packet

SILVER \$250

- Recognition in Alpacas Magazine
- Farm Name & Logo linked to your website on AlpacaFestWest.com
- Recognition during the Show over the PA system
- Business Card Ad in Show Program
- 1 Insert in Welcome Packet

7) Welcome Packet inserts: Inserts are to be no larger than 8.5" x 11". Inserts are to be one (1) piece and include, postcards, flyers, booklets less than 24 pages, brochures and business cards. Items such as pencils, pens, etc are at the discretion of AFW. Please contact Julie Mae Campbell at mc92504@hotmail.com. All printed material must be family friendly. These items will be available to all exhibitors and all attendees from the public and will be distributed at the main entrance to the Grand Arena during normal operating hours of the show.

3) Farm logos for t-shirts must be submitted as black and white line art only.

2) Saturday Morning Coffee: Located in the Seminar Canopy, this event will start at 6:00 AM and conclude with the Mandatory Exhibitors Meeting conducted by the Halter Show Judge, Sara Jane McLennan. As hosts, Sponsors will have table space at the entrance of the canopy for an opportunity to meet and greet everyone in attendance. Two Sponsors per table, 2 chairs per sponsor. Bring your own materials, we will provide table coverings.

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Sponsor Benefits for AFW 2009

HERDSIRE SERVICE AUCTION

One free stall at the show to be used either as ranch exhibit or animal stall
A free banner ad on the AFW website
Posters displayed at the silent auction and the show
Herdsire promotion on web with info, pictures/video
1 Insert in Welcome Packet

HALTER COLOR CHAMPIONSHIP CLASS \$100

Name in official class schedule ``
Option to hand the Champion Ribbon to winner ``
Recognition during the Show over the PA system

HALTER CLASS SPONSOR \$25

Name in official class schedule ``
Recognition during the Show over the PA system

SATURDAY NIGHT SOCIAL SPONSOR \$250 + 2 cases of wine

Table for promotion at social
Listing as Sponsor in Show Program and on AFW website
Recognition during the event
2 Sat. night dinner tickets

Alpaca Apparel SHOW SPONSOR \$100 (details coming)

10) Welcome Packet inserts: Inserts are to be no larger than 8.5" x 11". Inserts are to be one (1) piece and include, postcards, flyers, booklets less than 24 pages, brochures and business cards. Items such as pencils, pens, etc are at the discretion of AFW. Please contact Julie Mae Campbell at jmc92504@hotmail.com for prior approval. All printed material must be family friendly. These items will be available to all exhibitors and all attendees from the public and will be distributed at the main entrance to the Grand Arena during normal operating hours of the show.

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